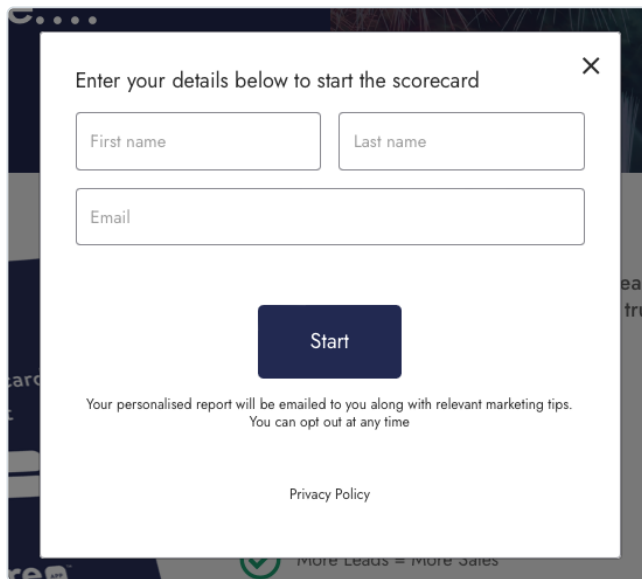


Embed your Scorecard on your own website

Scorecards can be embedded onto a page on your own website by including them in iFrames. You can either embed just the lead form (`#leadform`) which once filled in will redirect users to your questions on your ScoreApp URL, or you can embed your entire Scorecard (`#fullembed`) within an iFrame so users remain on your web page from start to finish.

Lead form embed

If you would prefer to create your own landing page on your website instead of using the page builder within ScoreApp you can do this and embed the lead form into your page using a simple iFrame.

A screenshot of a web browser window displaying a lead form. The form is titled "Enter your details below to start the scorecard" and includes a close button (X) in the top right corner. It contains three input fields: "First name", "Last name", and "Email". Below these fields is a dark blue "Start" button. Under the button, there is a line of text: "Your personalised report will be emailed to you along with relevant marketing tips. You can opt out at any time". At the bottom of the form, there is a link for "Privacy Policy". The background of the browser window shows a blurred image of a person's face.

Once a lead fills in the lead form they will be directed over to your Scorecard to answer your questions and receive their results completely skipping any landing page on ScoreApp.

To access just the lead form of your Scorecard, simply append `/form` to your Scorecard URL.

For example:

If the URL to your Scorecard was <https://yourscorecard.scoreapp.com/> (<https://yourscorecard.scoreapp.com/>) then you could access just the lead form at <https://yourscorecard.scoreapp.com/form> (<https://yourscorecard.scoreapp.com/form>)

In all of the examples below **please ensure you replace <https://yourscorecard.scoreapp.com> (<https://yourscorecard.scoreapp.com>) with the URL of your Scorecard**

You can include this in an iFrame like so:

```
<iframe src="https://yourscorecard.scoreapp.com/form" width="100%" height="400px" frameborder="0"></iframe>
```

You can adjust the width and height of the iframe as required to fit your specific page and form.

There are also some optional parameters you can pass to the lead form to adjust it's appearance.

Dark mode, this will switch any text to white, useful if placing the form onto a dark background

```
<iframe src="https://yourscorecard.scoreapp.com/form?darkMode=true" width="100%" height="400px" frameborder="0"></iframe>
```

Transparent fields, this will make the form fields semi transparent, again useful if placing onto a dark background and is more in keeping with your branding.

```
<iframe src="https://yourscorecard.scoreapp.com/form?darkMode=true&transparent=true" width="100%" height="400px" frameborder="0"></iframe>
```

Full Scorecard embed

If you'd prefer to embed your Scorecard within an iFrame so your users complete your entire Scorecard without leaving the iFrame experience you can simply include a URL to one of your Scorecard landing pages or direct to your questions (if your settings permit) within an iFrame.

For example:

If the URL to your Scorecard was <https://yourscorecard.scoreapp.com/> (<https://yourscorecard.scoreapp.com/>) then you could include this in an iFrame like so:

```
<iframe src="https://yourscorecard.scoreapp.com/" width="100%" height="800px" frameborder="0"></iframe>
```

You can adjust the width and height of the iframe as required to fit your specific content.

You could use a specific landing page URL like so:

```
<iframe src="https://yourscorecard.scoreapp.com/p/example-page" width="100%" height="800px" frameborder="0"></iframe>
```

You could start with the questions view like so:

```
<iframe src="https://yourscorecard.scoreapp.com/questions" width="100%" height="800px" frameborder="0"></iframe>
```

Please note: If you send people an email with a link to their results, they will be directed to your standard Scorecard URL.

